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Maryland Poll

Part 2

Anne Arundel County

October 2010

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Methodology

Patrick E. Gonzales graduated from the University of Baltimore in 1981 with a degree in political science. He began his career as an analyst with *Mason-Dixon Opinion Research* and is the former president of *Mason-Dixon Campaign Polling*.

Mr. Gonzales has polled and analyzed hundreds of elections in Maryland since the mid 1980's. Additionally, he and his associates have conducted numerous market research projects and crafted message development programs for businesses and organizations throughout the state.

Laslo V. Boyd is a partner of *Gonzales Research & Marketing Strategies*. Dr. Boyd received his Ph.D. from the University of Pennsylvania and has over 30 years of experience in higher education, government, and public policy.

Hilary Duff Gonzales is Director of Sales and Marketing for *Gonzales Research & Marketing Strategies*. Mrs. Gonzales has over 20 years experience promoting the state of Maryland, particularly in the tour and travel industry.

This survey was conducted by *Gonzales Research & Marketing Strategies* from October 11th through October 16th, 2010. A total of 816 registered voters in Maryland who are likely to vote in the 2010 general election were interviewed by telephone. A cross-section of interviews was conducted in each jurisdiction within the state to reflect general election voting patterns.

The margin of error (MOE), according to customary statistical standards, is no more than plus or minus 3.5 percentage points. There is a 95 percent probability that the "true" figures would fall within this range if the entire survey universe were sampled. The margin for error is higher for any demographic subgroup, such as gender or race.

An oversampling to 405 voters in Anne Arundel County was also conducted. Interviews were balanced by legislative district to reflect general election voting patterns in the county. Margin for error is plus or minus 5 percentage points.

Anne Arundel County Poll Sample Demographics

<u>PARTY AFFILIATION</u>	<u>Number</u>	<u>Percent</u>
Democrat	170	42.0 %
Republican	178	44.0 %
<u>Independent</u>	57	14.1 %
Total	405	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Male	202	49.9 %
Female	203	50.1 %
Total	405	100.0 %

<u>LEGISLATIVE DISTRICT</u>	<u>Number</u>	<u>Percent</u>
District 30	100	24.7 %
District 31	89	22.0 %
District 32/21	103	25.4 %
<u>District 33</u>	113	27.9 %
Total	405	100.0 %

Summary

County Executive Election

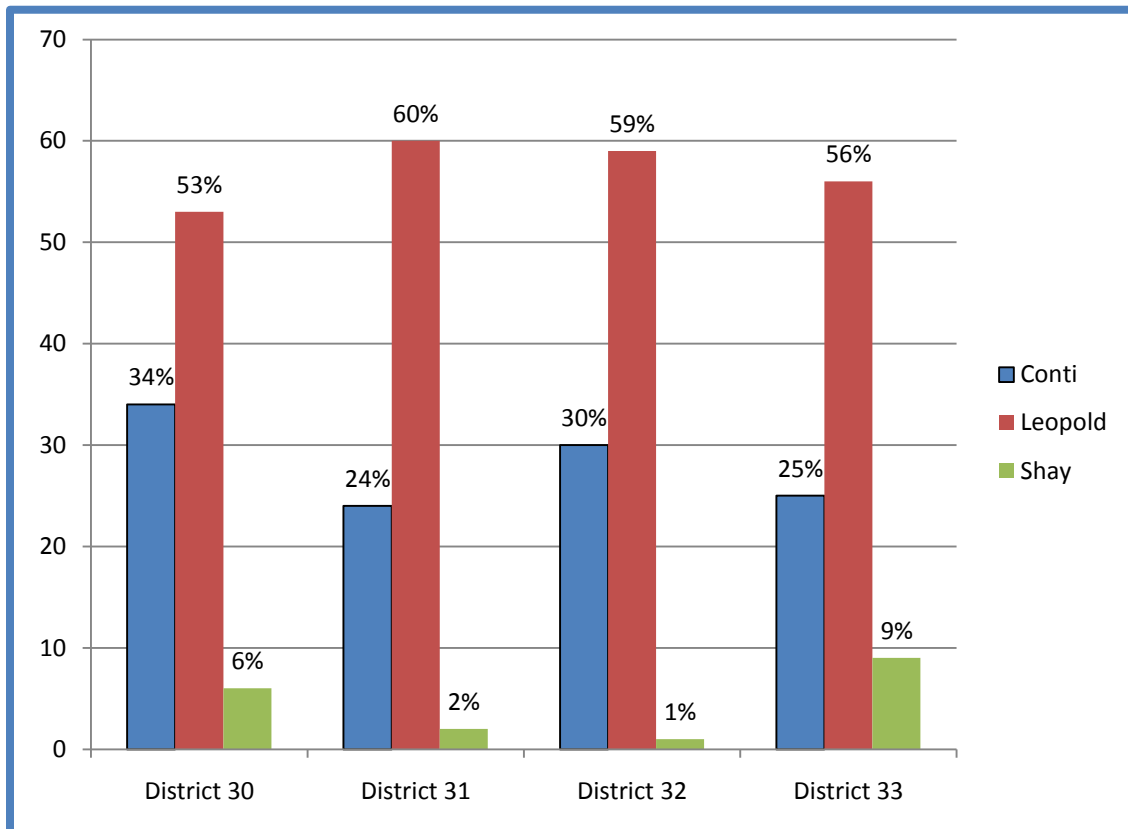
If the election were held today, 57% of Anne Arundel voters say they'd vote for John Leopold, 28% would vote for Joanna Conti, 5% say they'd vote for a Green Party candidate Mike Shay, and 10% are undecided.

The results by party:

	<u>Leopold</u>	<u>Conti</u>	<u>Shay</u>	<u>Undecided</u>
Democrats	41%	46%	6%	8%
Republicans	73%	14%	2%	11%
Independents	54%	19%	11%	16%

Leopold runs extremely well among Democrats in Anne Arundel County

Figure 1 County Executive Election by Legislative District



Question A

Among Anne Arundel County voters, 48% say they would vote for Question A *if the election were held today*, 45% say they'd vote against Question A, and 7% are undecided.

The results by party:

	<u>FOR</u>	<u>AGAINST</u>	<u>Undecided</u>
Democrats	56%	37%	8%
Republicans	44%	51%	6%
Independents	39%	54%	7%

The key finding here is that, two weeks before the election, Question A is being propped up by registered Democrats in the County, as a majority of Republicans and independents are against it.

Proponents of slots at Arundel Mills will likely need to flip some of these voters by November 2nd.

Circuit Court Judge Election

There are three candidates running and two seats available. Countywide, 30% of voters say they'll use one of their votes for Alison Asti, 29% for Laura Kiessling, and 24% for Ron Jarashow.

<u>ALISON ASTI</u>	<u>Number</u>	<u>Percent</u>
Voted Asti	120	29.6 %
<u>Didn't Vote Asti</u>	285	70.4 %
Total	405	100.0 %

<u>RON JARASHOW</u>	<u>Number</u>	<u>Percent</u>
Voted Jarashow	97	24.0 %
<u>Didn't Vote Jarashow</u>	308	76.0 %
Total	405	100.0 %

<u>LAURA KIESSLING</u>	<u>Number</u>	<u>Percent</u>
Voted Kiessling	116	28.6 %
<u>Didn't Vote Kiessling</u>	289	71.4 %
Total	405	100.0 %

<u>COMPLETELY UNDECIDED</u>	<u>Number</u>	<u>Percent</u>
Yes	177	43.7 %
<u>No</u>	228	56.3 %
Total	405	100.0 %

With 44% of the electorate completely undecided, this contest will be decided in the next 2 weeks

QUESTION: *If the November 2010 general election were held today, for whom would you vote for County Executive: John Leopold, the Republican; Joanna Conti, the Democrat; or Mike Shay, the Green Party candidate?*

<u>COUNTY EXECUTIVE</u>	<u>Number</u>	<u>Percent</u>
Leopold	230	56.8 %
Conti	114	28.1 %
Shay	19	4.7 %
Undecided	42	10.4 %
Total	405	100.0 %

<u>COUNTY EXECUTIVE</u>			
<u>Leopold</u>	<u>Conti</u>	<u>Shay</u>	<u>Undecided</u>

PARTY AFFILIATION

Democrat	69 40.6%	78 45.9%	10 5.9%	13 7.6%
Republican	130 73.0%	25 14.0%	3 1.7%	20 11.2%
Independent	31 54.4%	11 19.3%	6 10.5%	9 15.8%

<u>COUNTY EXECUTIVE</u>			
<u>Leopold</u>	<u>Conti</u>	<u>Shay</u>	<u>Undecided</u>

GENDER

Male	133 65.8%	45 22.3%	11 5.4%	13 6.4%
Female	97 47.8%	69 34.0%	8 3.9%	29 14.3%

<u>COUNTY EXECUTIVE</u>			
<u>Leopold</u>	<u>Conti</u>	<u>Shay</u>	<u>Undecided</u>

LEGISLATIVE DISTRICT

District 30	53 53.0%	34 34.0%	6 6.0%	7 7.0%
District 31	53 59.6%	21 23.6%	2 2.2%	13 14.6%
District 32/21	61 59.2%	31 30.1%	1 1.0%	10 9.7%
District 33	63 55.8%	28 24.8%	10 8.8%	12 10.6%

QUESTION: *On the November 2010 ballot in Anne Arundel County will be Question A, which will decide whether or not to allow slots at Arundel Mills. If the election were held today, would you vote:*

- FOR Question A, allowing slots at Arundel Mills or
- AGAINST Question A, not allowing slots at Arundel Mills?

QUESTION A	Number	Percent
FOR	195	48.1 %
AGAINST	183	45.2 %
Undecided	27	6.7 %
Total	405	100.0 %

	QUESTION A		
	FOR	AGAINST	Undecided
PARTY AFFILIATION			
Democrat	95 55.9%	62 36.5%	13 7.6%
Republican	78 43.8%	90 50.6%	10 5.6%
Independent	22 38.6%	31 54.4%	4 7.0%

	QUESTION A		
	FOR	AGAINST	Undecided
GENDER			
Male	93 46.0%	93 46.0%	16 7.9%
Female	102 50.2%	90 44.3%	11 5.4%

QUESTION: *In the November 2nd general election, you will be able to vote for up to 2 candidates for Anne Arundel County Circuit Court Judge. There are 3 candidates running – Alison Asti, Ron Jarashow, and Laura Kiessling. If the election were held today, for whom would you vote?*

Cumulative Results

Alison Asti	30%
Laura Kiessling	29%
Ron Jarashow	24%
Undecided	44% *

* Didn't vote for any candidate

<u>ALISON ASTI</u>	<u>Number</u>	<u>Percent</u>
Voted Asti	120	29.6 %
Didn't Vote Asti	285	70.4 %
Total	405	100.0 %

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No	228	56.3 %
Total	405	100.0 %

* Did not vote for any of the 3 candidates