

**Gonzales RM&S
Research & Communications, Inc.**

**Maryland Poll
Part 3**

**Baltimore City State's Attorney Race – Democratic
Primary
Prince George's County Executive Race – Democratic
Primary**

August 2002

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Methodology

Patrick E. Gonzales and Carol A. Arscott formed Gonzales Research & Marketing Strategies, Inc. at the beginning of 1999.

Gonzales is a 1981 graduate of the University of Baltimore with deep roots in Anne Arundel County politics. Arscott is a 1977 graduate of the Georgetown University School of Foreign Service and a former chairman of the Howard County Republican Party.

This survey was conducted by Gonzales Research & Marketing Strategies, Inc. from August 10th through August 18th, 2002. A total of 344 registered Democratic voters in Baltimore City, Maryland and 328 registered Democratic voters in Prince George's County, Maryland who indicated they were likely to vote in this year's September 10th Democratic primary election were interviewed by telephone. Cross-sections of calls were made into each jurisdiction to reflect Democratic primary election voting patterns.

The margin of error for each sample, according to customary statistical standards, is no more than plus or minus 5.5 percentage points. This means that there is a 95 percent probability that the "true" figures would fall within this range if the entire survey universes were sampled.

Baltimore City Democratic Primary Poll Sample Demographics

Gender		Race	
Male	154 (45%)	White	113 (33%)
Female	190 (55%)	African-American	222 (65%)
		Other/Ref	9

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Prince George's County Democratic Primary Poll Sample Demographics

Gender		Race	
Male	145 (44%)	White	105 (32%)
Female	183 (56%)	African-American	215 (66%)
		Other/Ref	8

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Analysis

Baltimore City State's Attorney Democratic Primary

Embattled incumbent State's Attorney Patricia Jessamy is locked in a virtual three-way tie with her two Democratic primary rivals three weeks from the September 10 primary election. Twenty-nine percent favor Jessamy, 27% choose City Councilwoman Lisa Stancil, and 26% opt for former assistant State's Attorney Anton Keating in the primary contest. Eighteen percent are undecided.

Jessamy (30%) and Stancil (33%), who are African-Americans, both get larger shares of the black vote than Keating (18%), who is white. But Keating is winning 41% of the white vote, compared with 27% for Jessamy and 15% for Stancil. Keating (33%) gets a larger share of the men's vote than Jessamy (25%) or Stancil (26%), while Jessamy (33%) and Stancil (28%) do better with women than Keating (20%).

Jessamy is the best-known candidate in the race, with 90% overall name ID, but her unfavorable rating, at 32%, is high compared to her 42% favorable ranking. Similarly, her job approval/disapproval numbers are uncomfortably close, with 45% approving of the job Jessamy is doing as State's Attorney, and 36% saying they disapprove. Stancil's name is recognized by 74% of City Democratic primary voters, and Keating's by 62%.

Jessamy is clearly in trouble three weeks from primary election day, and will need to recapture some momentum and hope neither of her opponents breaks away from the pack in the stretch.

Martin O'Malley

Mayor Martin O'Malley's name is recognized by nearly all (99%) of Democratic primary voters in the City, 61% favorably, 16% unfavorably, and 22% neutrally. His job approval numbers are just as good: Sixty-six percent approve of the job O'Malley is doing as mayor, 17% disapprove, and 17% gave no answer.

Prince George's County Executive Democratic Primary

In a race with five high-profile combatants, County State's Attorney Jack Johnson leads the field with 24% of the Democratic primary vote, with former fire chief Jim Estep at 19%, former Glendening chief of staff Major Riddick at 18%, former delegate and mega-church minister Anthony Muse at 13%, and Prince George's County Delegation chairman Rushern Baker at 9%. Seventeen percent remain undecided.

Johnson is the best known of the five candidates, with 87% overall name ID, and 43% who recognize him favorably. Estep's name is recognized by 69%, and his unfavorables are the lowest of the quintet of candidates at 5%. Riddick was recognized by 71% and Muse by 74%, but both had

unfavorables in the teens (15% for Riddick, 19% for Muse). Baker, the favorite of Annapolis insiders, was recognized by just 55% of Democratic primary voters.

Estepp, the only white candidate in the race, is capturing 45% of the white vote, while Riddick gets 17%, and Baker gets 12%. Johnson earns only 6% of the white vote, and Muse just 1%. Nineteen percent of white voters are undecided. The black vote – 66% of the electorate – is distributed differently. Johnson leads with 33% of African-Americans, with Muse at 19%, Riddick at 18%, Baker at 8% and Estepp at 6%. Sixteen percent remain undecided. Riddick appears to be the candidate with the most cross-racial appeal.

Endorsements generate a lot of publicity but don't usually make a great deal of difference to the voters. Congressman Al Wynn's endorsement of Jack Johnson causes 18% of Democratic primary voters to be more likely to vote for him, but 15% to be less likely. Sixty-seven percent said that Wynn's endorsement made no difference to them. Similarly, 14% of primary voters said that the Washington Post's endorsement of Rushern Baker would make them more likely to vote for the delegate, while 10% said they would be less likely to do so. Seventy-six percent said the Post's nod made no difference to them.

Miller and Wynn

Congressman Al Wynn has supplanted State Senate President Thomas V. Mike Miller as the political godfather of Prince George's County. Fifty-seven percent of Democratic primary voters in the county have a favorable impression of Wynn, with 13% holding a negative view. Twenty-one percent are neutral on the Congressman, and just 9% don't recognize his name.

Miller, who no longer lives in the county but still plays power politics there, is recognized by just 62% of Democratic primary voters these days, 29% favorably, 16% unfavorably, and 17% neutrally, the remaining 38% didn't recognize Miller's name.

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***** 344 Likely Baltimore City Democratic Primary Voters *****

Name Recognition

I am going to read you the names of several individuals. After I mention each name, I would like you to tell me if you recognize that person. If you do, I would then like you to tell me whether you have a favorable, unfavorable, or neutral opinion of that individual.

	Favorable	Unfavorable	Neutral	Don't Recognize
Patricia Jessamy	42%	32%	16%	10%
Lisa Stancil	31%	19%	24%	26%
Anton Keating	27%	10%	25%	38%
Martin O'Malley	61%	16%	22%	1%

QUESTION: If the Democratic primary election for Baltimore City State's Attorney were held today, for whom would you vote: Patricia Jessamy, Anton Keating, or Lisa Stancil?

	Jessamy	Stancil	Keating	Undecided
Citywide	29%	27%	26%	18%
Men	25%	26%	33%	16%
Women	33%	28%	20%	19%
White	27%	15%	41%	17%
African-American	30%	33%	18%	19%

***** 344 Likely Baltimore City Democratic Primary Voters *****

QUESTION: Do you approve or disapprove of the job Patricia Jessamy is doing as Baltimore City State's Attorney?

Approve	45%
Disapprove	36%
No answer	19%

QUESTION: Do you approve or disapprove of the job Martin O'Malley is doing as Baltimore City Mayor?

Approve	66%
Disapprove	17%
No answer	17%

***** 328 Likely Prince George's County Democratic Primary Voters *****

Name Recognition

I am going to read you the names of several individuals. After I mention each name, I would like you to tell me if you recognize that person. If you do, I would then like you to tell me whether you have a favorable, unfavorable, or neutral opinion of that individual.

	Favorable	Unfavorable	Neutral	Don't Recognize
Jack Johnson	43%	17%	27%	13%
Jim Estepp	33%	5%	31%	31%
Major Riddick	32%	15%	24%	29%
Anthony Muse	27%	19%	28%	26%
Rushern Baker	17%	6%	32%	45%
Al Wynn	57%	13%	21%	9%
Mike Miller	29%	16%	17%	38%

***** 328 Likely Prince George's County Democratic Primary Voters *****

QUESTION: If the Democratic primary election for Prince George's County Executive were held today, for whom would you vote: Rushern Baker, Jim Estep, Jack Johnson, Anthony Muse, or Major Riddick?

	Johnson	Estep	Riddick	Muse	Baker	Undecided
Countywide	24%	19%	18%	13%	9%	17%
Men	23%	25%	19%	9%	8%	16%
Women	25%	14%	17%	16%	10%	18%
White	6%	45%	17%	1%	12%	19%
African-American	33%	6%	18%	19%	8%	16%

QUESTION: As you may know, Congressman Al Wynn has endorsed Jack Johnson for Prince George's County Executive. Does Wynn's endorsement make you more likely to vote for Johnson, less likely to vote for Johnson, or does his endorsement make no difference to you?

More Likely **18%**
Less Likely **15%**
No Difference **67%**

QUESTION: As you may know, The Washington Post has endorsed Rushern Baker for Prince George's County Executive. Does The Post's endorsement make you more likely to vote for Baker, less likely to vote for Baker, or does this endorsement make no difference to you?

More Likely **14%**
Less Likely **10%**
No Difference **76%**